

Report on WIB Training

John Dorrer

Maine Department of Labor

Former Deputy Director, Workforce
Development Strategies Group, NCEE

January 27, 2005

Importance of LWIBs as LED Customers

Good vehicle for LED data to increase sophistication of workforce strategies, improve outcomes

Good links to employer users, other stakeholders

LWIBs can form alliances with State LMI resources

Series of Training Events

Local WIB Training (September)

High Skills Cities Consortium (December)

AACC Workforce Development Institute
workshop (January)

Maine (February)

NAWB Pre-conference session (March)

Alabama (March-April)

ACCRA (June)

Strategy for Engaging LWIBs in September Training Session

Identify LWIBs that are sophisticated data users

- Jacob France Institute MEETS program
- NCEE/CSW Recommendations

Conduct training session

Provide follow up support

Contact to assess nature and extent of use of LED

Participating LWIBs

- **The Brevard, FL Workforce Development Board**
- **The Pikes Peak, CO Workforce Center**
- **Three Rivers (Pittsburgh) Workforce Investment Board**
- **Chicago Workforce Board**
- **San Diego Workforce Partnership**
- **West Central Texas Workforce Development Board**
- **Citrus, Levy and Marion Counties, Florida (CLM Workforce Connection)**
- **Workforce Investment Council of Clackamas County, OR**
- **Montgomery County, MD Division of Workforce Investment Services**

Training Agenda

Module 1: Introduction to LED

- What's in it for Local Workforce Investment Boards?
- The Role of State Labor Market Information in the LED Program
- Introduction to Quarterly Workforce Indicators
- Feedback and Evaluation

Training Agenda, con't.

Module 2: Template for Workforce Investment Boards

- Review Exercise
- Discussion: What's in it for WIBs?
- Introduction to WIB Templates
- Computer Exercises for WIB Templates
- Discussion: Balancing use of totals and use of percentages
- Feedback and Evaluation

Training Agenda, con't.

Module 3: Template for Employers, Customized Tools and Other Workforce Information Sources

- Review Exercise
- Discussion: What's in it for individual employers?
- Introduction to Employer Templates
- Computer Exercises for Employer Templates
- Introduction to Customized Reports
- Other Workforce Information Sources

Training Agenda, Con't.

Module 4: Product Development and Next Steps

- Product Development Exercise
and Discussion
- Next Steps
- Feedback and Evaluation

Feedback from Local WIBs

Generally very positive

Data useful for decision making, setting strategies, enhancing WIB credibility

Intuitive website, good user interface

Answers many important questions, but not all questions!

Impact of Training

Participants shared information and trained colleagues, partners, stakeholders at home

Some promoting use of LED among partners

Some using LED data for planning, setting strategies

Some sharing interesting LED data with relevant audiences (community, employers)

Anticipate broader applications later

LWIB Concerns

Timeliness of data

- 9 month time lag acceptable
- Frustrated by additional time to “scrub” data

Frequently changing LED website undermines confidence in use (trade off between continuous improvement and stability)

Interested in occupations as well as industries